

About Us:

HiCura Medical Pte Ltd is a medtech company that builds intelligent solutions for image-guided procedures. Our product, uSINE is a AI-powered ultrasound guidance software to improve spinal injections such as epidurals and spinal anaesthesia. We are looking for a self-motivated and committed individual to join a fast-paced medtech startup. The individual will be working closely with the team on opening new markets and accounts.

Job Responsibilities:

1. Plan go-to market for medical software and disposal products
2. Promote medical products to prospective customers
3. Work with team to market medical products internationally
4. Develop and implement sales and marketing campaigns for new and future products
5. Conduct market research and analyse data
6. Organise and attend events such as conferences, seminars and exhibition.
7. Design and develop marketing and advertising materials and website.
8. Maintain and update customers database
9. Oversee and track marketing performances
10. Develop and work with internal and external stakeholders to improve existing product performance and develop future products.
11. Attend to customers' queries and feedback.
12. Provide ad hoc on-site support to customers
13. Organise training workshops for new and existing customers

Qualifications:

1. 5+ years of experience in Sales and Marketing with proven sales track record. Those with sales and marketing experience in Healthcare or Medtech sectors will only be considered.
2. Diploma/ Bachelor's degree
3. Candidate with experience in ultrasound machine, imaging system and stand-alone medical software will be an advantage.

What We Offer:

- Opportunities for professional development and career advancement.
- A dynamic and supportive work environment focused on innovation and patient care.

Application Process:

To apply, please send your resume to our job portal at hicuramedical.com/career



HiCura Medical Pte. Ltd.

UEN: 201914765M

83 Science Park Drive, #02-03, S(118258)

www.hicuramedical.com

HiCura Medical Pte. Ltd. is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.